



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> .569910 / | | <u>Alt Order #</u> |
| <u>Product</u> Matheson for Congress 2012 | | |
| <u>Contract Dates</u> 10/29/12 - 11/06/12 | | <u>Estimate #</u> 11638 |
| <u>Advertiser</u> Matheson/D/Congress | | <u>Original Date / Revision</u> 08/21/12 / 10/30/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KSTU | <u>Account Executive</u> Kent Carbon | <u>Sales Office</u> Salt Lake City |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Media Strategies & Research
1580 Lincoln St
Suite 510
Denver, CO 80203

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| 1 | 13 | 10/29/12 | 11/06/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 7 | \$1,225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$175.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 11----- | | | | 2 | \$175.00 | | | |
| 2 | 13 | 10/29/12 | 11/06/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 7 | \$1,225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$175.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 11----- | | | | 2 | \$175.00 | | | |
| 3 | 13 | 10/29/12 | 11/06/12 | M-F 6a-7a | 6a-7a | | :30 | | | NM | 7 | \$2,625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$375.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 11----- | | | | 2 | \$375.00 | | | |
| 4 | 13 | 10/29/12 | 11/06/12 | M-F 7a-8a | 7a-8a | | :30 | | | NM | 10 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11121-- | | | | 6 | \$375.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 22----- | | | | 4 | \$375.00 | | | |
| 5 | 13 | 10/29/12 | 11/06/12 | M-F 8a-9a | 8a-9a | | :30 | | | NM | 9 | \$3,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$375.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 22----- | | | | 4 | \$375.00 | | | |
| 6 | 13 | 10/29/12 | 11/04/12 | Sa 7a-9a | 7a-9a | | :30 | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$325.00 | | | |
| 7 | 13 | 10/29/12 | 11/04/12 | Su 7a-9a | 7a-9a | | :30 | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$325.00 | | | |
| E 8 | 13 | 10/29/12 | 11/04/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -11---- | | | | 2 | \$150.00 | | | |
| 9 | 13 | 10/29/12 | 11/04/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$150.00 | | | |
| 10 | 13 | 10/29/12 | 11/04/12 | M-F 11a-12p | 11a-12p | | :30 | | | NM | 2 | \$350.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 569910 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/29/12 - 11/06/12 | <u>Product</u> Matheson for Congress | <u>Estimate #</u> 11638 |
| <u>Advertiser</u> Matheson/D/Congress | | <u>Original Date / Revision</u> 08/21/12 / 10/30/12 |

| | | | | | | | | | | | Totals | |
|---------------------|----|-------------------|-----------------|-----------------------|-----------------------|-----------------------|-----------------|-------------------|-----------------------|-------------|--------|------------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1-1---- | | | | 2 | \$175.00 | | | |
| 11 | 13 | 10/29/12 | 11/05/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 6 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$200.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$200.00 | | | |
| 12 | 13 | 10/29/12 | 11/05/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 6 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$200.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$200.00 | | | |
| 13 | 13 | 10/29/12 | 11/05/12 | M-F 5p-530p | 5p-530p | | :30 | | | NM | 6 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$300.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$300.00 | | | |
| E 14 | 13 | 10/29/12 | 11/05/12 | M-F 530p-6p | 530p-6p | | :30 | | | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$400.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | 13 | 10/29/12-11/04/12 | M-F 530p-6p | 530p-6p | MTuWThF---- | :30 | \$400.00 | NM | | |
| Credited | | | | | | | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$400.00 | | | |
| 15 | 13 | 10/29/12 | 11/04/12 | Su 5p-530p | 5p-530p | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 2 | \$350.00 | | | |
| E 16 | 13 | 10/29/12 | 11/04/12 | FOX Prime Monday 7-8p | 7p-8p | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$1,800.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | 13 | 10/29/12-11/04/12 | FOX Prime Monday 7-8p | 7p-8p | M----- | :30 | \$1,800.00 | NM | | |
| See MG 16.2 | | | | | | | | | | | | |
| | | 2 | 13 | 10/29/12-11/04/12 | FOX Prime Friday 7-8p | 7p-8p | -----F---- | :30 | \$1,800.00 | NM | | |
| Ⓜ MG for 16.1 10/29 | | | | | | | | | | | | |
| 17 | 13 | 10/29/12 | 11/05/12 | M-F 9p-1005p | 9p-1005p | | :30 | | | NM | 6 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$1,500.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$1,500.00 | | | |
| 18 | 13 | 10/29/12 | 11/04/12 | Sa 9p-1005p | 9p-1005p | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$800.00 | | | |
| 19 | 13 | 10/29/12 | 11/04/12 | Su 9p-1005p | 9p-1005p | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$1,500.00 | | | |
| 20 | 13 | 10/29/12 | 11/04/12 | M-F 1005p-1035p | 1005p-1035p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$400.00 | | | |
| 21 | 13 | 11/05/12 | 11/05/12 | M-F 12p-1230p | 12p-1230p | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$125.00 | | | |
| 22 | 13 | 10/29/12 | 11/05/12 | M-F 630p-7p | 630p-7p | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---1--- | | | | 1 | \$450.00 | | | |

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| <u>Contract Dates</u> 10/29/12 - 11/06/12 | <u>Product</u> Matheson for Congress | <u>Estimate #</u> 11638 |
| <u>Advertiser</u> Matheson/D/Congress | | <u>Original Date / Revision</u> 08/21/12 / 10/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Totals Spots Amount | |
|--------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|------------------------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$450.00 | | | |
| N 23 | 13 | 11/02/12 | 11/02/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$150.00 | | | |
| N 24 | 13 | 10/29/12 | 11/05/12 | M-F 5p-530p | 5p-530p | | :30 | | | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11----- | | | | 2 | \$800.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$800.00 | | | |
| N 25 | 13 | 11/05/12 | 11/06/12 | M-F 6a-7a | 6a-7a | | :30 | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$375.00 | | | |
| N 26 | 13 | 10/29/12 | 11/05/12 | M-F 530p-6p | 530p-6p | | :30 | | | NM | 3 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --11--- | | | | 2 | \$900.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$900.00 | | | |
| N 27 | 13 | 10/29/12 | 11/04/12 | M-F 7a-8a | 7a-8a | | :30 | | | NM | 3 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11--1-- | | | | 3 | \$600.00 | | | |
| N 28 | 13 | 11/02/12 | 11/02/12 | M-F 530p-6p | 530p-6p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----1-- | | | | 1 | \$900.00 | | | |
| N 29 | 13 | 11/05/12 | 11/05/12 | M-F 530p-6p | 530p-6p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$900.00 | | | |
| N 30 | 13 | 10/29/12 | 11/04/12 | Sa 9p-1005p | 9p-1005p | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$1,500.00 | | | |
| Totals | | | | | | | | | | | 99 | \$45,800.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/06/12 | 99 | \$45,800.00 | \$38,930.00 |
| Totals | 99 | \$45,800.00 | \$38,930.00 |

Signature: _____ Date: _____

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